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**A-Hango, a food ingredient to prevent alcohol hangovers
(Patent Appl No: 201611034416 available for Licensing)**

Hangover

Alcohol Hangover occurs when a person experiences unpleasant symptoms of fatigue, headache, muscle aches, vomiting and thirst, after a night of drinking alcohol.

Anti-Hangover Market

Hangovers cause annual losses of \$220 million, by way of absenteeism, lost man days and low productivities. Anti hangover products have a global market, with each country having a market size in excess of \$ 150 Million- example Japan has \$ 178 million, Korea \$ 161 million. India has an estimated market size of Rs 3700 crores (Rs 37 billion).

Anti-Hangover Products Currently Available in the World :

There are a number of products sold worldwide through online and regular stores and **ALL** of them are in two categories:

- Capsules/pills taken **BEFORE** the session
- Beverages/Ready-to-prepare beverage sachets taken **AFTER** the session

There are no Snack based Anti—hangover food products that can be consumed ANYTIME during the Session. CFTRI’s A-Hango fills this gap and has a huge business potential



A-Hango is a food ingredient, a Ready-to-be-formulated granular powder, designed to reduce the ill effects of an alcoholic hangover, by countering effects of alcohol by eliminating acetaldehyde. It is obtained through fermentation of a food grade microbe



Different Anti-Hangover snacks with various flavours prepared using CFTRI’s A-Hango

Entrepreneurs and Industries interested in patent licensing A-Hango can contact:

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